

Children's reading acmeologist: to the question of tutorship for readers' development

T. G. FIRSOVA

Abstract. The article is based on the data of sociological and psychological pedagogical polls of the citizens of Russia and results of the educational program PISA-2009 and states the presence of reading crisis, decrease of the level of readers' culture and readers' competence among Russians. The author detects the set of objective and subjective reasons that cause modern situation of readers' negativism. He offers conceptual characteristics of the terms "reading", "readers' development", "readers' cognition", "readers' communication", and "readers' competence". The article shows that readers' competence is characterized as the factor of social risk, threat to the national well-being. The author explains the urgency of the introduction of a new specialty "reading acmeologist" into school practice. He gives the characterization of professional skills of this kind of specialist.

Key words: reading, reading psychology, reading acmeologist, readers' development, readers' cognition, readers' communication, readers' activity, readers' competence.